**FIVE Basic Steps in Creating Your Shopping Annuity**

Your Shopping Annuity begins by becoming an Unfranchise Owner and learning to systemize five simple actions the average person can accomplish to create a Shopping Annuity, converting spending into savings and earnings.

**THE FIVE STEPS:**

1. Identify all of the products you are currently buying every 4-12 weeks; then identify Market America’s exclusive products that can replace those products.
2. For products that cannot be replaced with Market America’s exclusive products, you can continue buying those very same products from the same stores by accessing those stores through YOUR own unique SHOP.COM website.
3. Recommend, as people are already accustom to doing, Market America’s exclusive products and YOUR unique SHOP.COM website to 15-20 individuals and build relationships with those customers to create lifetime value.
4. Identify 2-8 individuals committed to improving their financial situation by becoming an Unfranchise owner and creating their Shopping Annuity.
5. Teach, manage, and assist others to convert their spending into savings and earning by changing what they buy and how they buy it.