1. *New UFO:* **Invite at least 30 people!!!**
   1. Start this process immediately when you register your business and place your initial registration order.
   2. Invitation by text w/personal video via Marketing App or in person.
   3. Introduce your Business Coach, via the Marketing App and include your Business Coach’s video.
   4. Two-days prior to your launch send a TEXT with the Home Shopping List via your Marketing App. Offer a FREE trial size sample when they complete the Home Shopping List
   5. One day prior to your Business Launch call/text your guests to confirm attendance.
2. *New UFO****:* At Event Meet & Greet Guests for 15 minutes before Presentation. Serve Guests 2 0Zs of Aloe, water, and ice when they arrive. If not done already make sure product flyers are on display. As presentation begins hand out folders with Forms. Hold the flyers/forms to be handed out during the close.**
3. *Business Coach:* **“Tonight, is all about New UFO, and your guests!” Thank your guests for coming so that you can share your new business with them! It is all about the guests!**
4. *Business Coach:* **“To begin we would like to Introduce their new business company Market America | SHOP.com”**
5. *New UFO****:* Start the Digestive Enzymes/Pudding DEMO** *Business Coach:* **Shares TOP Products! “The Flyer in your folder What Interests YOU? has many Samples!** *New UFO:* **Start taking pictures!!!**
6. *New UFO***: Pass out Daily Essential Samples in cups -Share 2 - One-minute Testimonials (testimonials are pre-planned. Announce to Guests that *New UFO* can email specific videos on request to provide additional information and suggest that they share the videos with friends and family.** *New UFO***: Finish DEMO - Show liquid pudding after Digestive Enzymes.**
7. *Business Coach:* **CLOSE: Hand out Shopping Annuity FIVE Steps and go over it with guests! These are the FIVE Simple Steps the *new UFO* is doing to create their Shopping Annuity, read each one.**
8. *Business Coach:* **“As a Thank you for coming: *new UFO* is offering 10% off orders placed tonight”**

*New UFO:* **Hand out Price Sheet, take orders, give them info on their sample they chose. See what interested them and set appointments to do their Health Survey, invite to a Wellness 101 and/or a Business Overview.**