**First step – Register** Your Business.

Schedule TWO dates for YOUR Business Launch with follow up Launch(es), Plan, Wellness 101, etc. Create a Business Launch Invite (Flyer – TEXT – Video)

During your event take lots, or at least some pictures.

**What you will need:**

* Computer, TV and Cables
* Pens & File Folders
* Print Hand outs:
	+ Health Survey
	+ Which One Interests You
	+ Shopping Annuity 5 Steps
	+ Order Form
	+ InfoGraphics
	+ Wellness Suggested Program
	+ Household Suggested Program
* Basket for handing out samples
* Home Shopping List (Is in your registration kit/order)
* Trial Size Daily Essentials
* Products for sharing with guests
* Aloe for sampling
* Small glasses for sampling
* Snap Laundry Detergent/Snap Pack
* Product for Demo – Pudding
* Products on hand to sell.
* Sign: “Ask me how to turn these products into $2,100 a week”.

**Preparation:**

* Complete a dry run/walk through to make sure all electronics are working
* Set up Coupon Code for 10% Off orders
* Place Handouts: Health Survey, Home Shopping List, & Which One Interests You in File Folder
* Supplies needed for Demo

**Pre-Launch Activities:**

* Create your invitation video using the Marketing App and flyer
* Send out 30 invitation TEXTS via the Marketing APP & Video. Offer a FREE Isotonix Daily Essentials Sample
* Introduce your Business Coach, via the Marketing App and include your Business Coach’s video
* Complete a dry run walk through with your Business Coach
* Two-days prior to your launch send a TEXT and the Home Shopping List via your Marketing App
* Set up file folders (Health Survey’ Home Shopping List & Which One Interests You)