

DAILY ESSENTIALS / ISOTONIX Guideline

1. QUESTION:

If there was one thing you could change about your health what would it be?

2. Introduce them to the Isotonix delivery system

3. Educate on our 2 top selling products OPC and Aloe

4. TRIAL MARKETING CAMPAIGN with our Daily Essentials

a. Give 3 packs with info sheets

b. Ask how best to follow up with them

c. Tell them they will be getting a follow up email with a short educational video

5. Invite to next Wellness Event and give the the DAILY ESSENTIAL HANDOUT

6. Fill out WISH LIST and emphasize **10% off** today's order

ISOTONIX Price List

Daily Essential Packets	6496	\$ 77.00
90 Day Daily Essential	6459	\$ 180.00
Aloe (straw/kiwi)	1285	\$ 27.95
Digestive Enzymes	13024	\$ 24.95
Vitamin D	13071	\$ 33.50
OPC 3	13009	\$ 71.95
Calcium	13020	\$ 22.95
Magnesium	12989	\$ 41.95
Activated B Complex	13057	\$ 54.50
Multivitamin	13048	\$ 55.95