

BEAUTY BASICS SURVEY

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An Approach to Beauty Inside and Out

What is the #1 reason you came today?			
Do you currently wear cosmetics? Yes No			
Do you currently use skincare products? Yes No			
What is the ONE makeup product you could not live without?			
What is your favorite cosmetic product?			
Please explain why (results, brand loyal, price, etc.)			
Do you have any sensitivity to fragrance or certain ingredients? If so,	what?		
How do you apply your makeup at home?			
How many beauty products do you use daily (cosmetics)?			
Do you shop online for beauty products? Yes No			
If so, where?			
Do you or someone you know have issues or conce	rns with the follow	wing? Co	mplete for a FREE gift!
Check the following that fit	You	Nam	e of family or friend
Makeup does not go on smooth/even			
Eye makeup creases and does not last			
Makeup does not stay on or look fresh			
Interested in a custom-blended foundation/powder			
Skin is oily/dry			
Interested in reversing/repairing aging			
Skin has uneven tone and texture			
Interested in repairing lines, dryness and darkness around eyes			
Interested in hosting a s Event			
Digestive health (acid reflux, ulcers, IBS, colitis, etc.)			
Interested in slowing down the aging process from the inside			
Interested in learning more about wellness and nutrition			
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Name of who invited you			
Your name			
Address			
City		State	ZIP
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