

Wellness 101 Recipe for Success - Table of Contents

Page	Document	Notes
2-5	Wellness 101 Outline	Yourself and Business Partner Please read for prep and have any distributors read prior to event.
6	Names List Form	Yourself and Sr Business Partner Fill out names of guests you invite and give a copy to your sponsor or Sr Business Partner prior to event.
7	Family Wellness 101 Invite	You update, email to guests INPUTABLE PDF , change date and add your name as the host on form, email copy to each of your guests prior to event.
8	Registration Form for Event	Guest Registration Print out at least one copy and have guests sign in when they arrive at the event.
9	Health Survey	Put in folder for guest Each guest gets a folder with this in it. They should fill this out before and/or during the presentation.
10	Nutritional Wellness Program	Put in folder for guest Each guest gets a folder with this in it. They should use this to refer to and take notes during the presentation.
11	Which kit if right for you	Hand out after presentation After video presentation, hand this flyer out to each guest .
12	Order Form Credit Card w/kits	Place on table away from event Each guest can fill this out when they purchase the product. Forms should be away from the presentation.
13	Suggested Wellness Products	Place in front of room and by order forms Suggested products for different ailments. Keep by the order forms if they need additional information.
14	Lifestyle Survey	Keep in your briefcase Hand out after presentation to: new, stable and waiting, and identified prospects for business. Have them take it home, fill it out and set up follow-up FACE to FACE to clarify their goals.
15	Next Step Letter	Keep in your briefcase Hand out after presentation to identified prospects for business. Have them take it home, fill it out and set up follow-up FACE to FACE. INPUTABLE PDF, fill out missing spaces on form before printing.

Individual handouts can be printed directly from www.gonowresource.com (retailing/prospecting section)

10 Steps for “Wellness 101” Recipe Outline

Let's Get Started

- 1) **Setup**
 - a. Name tags
 - b. Guest Registration Form
 - c. Set up folder (Health survey, Nutritional Wellness Program), pens and/or pencils on hand
 - d. Start preparing shakes, drinks, aloe juice, daily essentials drinks
- 2) **Social (20 - 30 minutes max)**
 - a. Station 2 greeters to register everyone (**Guest Registration form**) as they come in and give out **name tags** (Put ☺ face on guest's badge if only one color)
 - b. Hand out folder (**Health survey, Suggested products**), pen. Instruct them to start filling it out and receive **FREE GIFT**.
 - c. Pass out TLS shakes, Mochatonix to sample (optional)
 - d. Mingle and try to stay away from seating area if possible
- 3) **Begin (2 minutes)**
 - a. Host to thank guests, intro itinerary, 2-minute commercial
- 4) **What is Market America? (5 minutes)**
 - a. Play **Abbreviated Business Plan Video** <http://www.marketamerica.com/site/one-to-one-marketing/> **OR**
 - b. Play **MA Intro** on DVD **OR**
 - c. Use **Annual Report** (page 2) and say it yourself
- 5) **Guests & Product Testimonials (5 minutes)**
 - a. Ask guests, name, who invited them, where, why they are here and if they have a product testimonial.
 - b. Distributors give name, where, and what their favorite product is (from TOP 10), NO testimonial unless asked for.
- 6) **Health Survey (5 minutes max)**
 - a. Host directs the guests to complete the Health Survey form and reiterate the **FREE GIFT** at the end of the meeting. Optional time to hand out aloe drink or do it when video tells you to.
 - b. Optional for presenter to go over health survey briefly with guests.
- 7) **Play Health & Wellness 101 Video (25 minutes)**
 - a. Let guests know drinks will be passed out during video for sampling
 - b. Guests can take notes using the **Nutritional Well Program forms** (in their folder)
 - c. Play **Health & wellness 101** DVD or video (samples handed out with queue)
- 8) **Answer questions & collect surveys (15 minutes)**
 - a. Answer any questions guests may have
 - b. Collect **Health Survey** forms and give away **FREE GIFT**
 - c. Hand out Product Kit Flyer to each guest
- 9) **Take orders (Time is combined with Step 8)**
 - a. Direct guests to ordering station to place orders
- 10) **Next Step (2 minutes)**
 - a. Distributors provide guest with **Next Step Letter** (edited with YOUR information) and thank them for coming to Wellness Party! **OR**
 - b. Any identified guests that express further interest, have them fill out **Lifestyle Survey**.

Health & Wellness 101 concluded

"Wellness 101" Recipe Outline

DO (What's written in black) / SAY (What's written in BLUE)

PRE EVENT

- Decide on a date (best time is right after work, e.g. 6:00 pm). Call or invite in person **at least 30 people** and 5 Distributors with testimonials
- Mail invitation/survey (Highlight the **FREE GIFT** for bringing the survey completed to the party.)
- **Be sure to follow up with a reminder call 1-2 days before the event! (Review the survey on the invitation and have them fill it out.)**
- Sr. Business Partner calls Top 10. *"I know you have been invited by _____, but I wanted to introduce myself and see if you have any specific questions or need information before we meet." This is OPTIONAL!*
- Because video comes from the web it is a good idea to burn a copy to a DVD so as not to run into connectivity issues that could prevent you from viewing.
- **"If you can't come that's great, when can we get together?" (Schedule a 2 on 1)** – also think about other potential ways to get them the information (i.e. plug them into the Wednesday night wellness 101 webinar)

KIT HIGHLIGHTS:

Daily Essentials Kit: SR \$195.95 – Special pricing \$139.95 (a savings of over 29%)

- ✓ Isotonix® Multivitamin without iron (90 servings)
- ✓ Isotonix® Activated B Complex (90 servings)
- ✓ Isotonix® OPC-3® (90 servings)
- ✓ Isotonix® Calcium Plus (90 servings)

Digestive Health Kit: SR \$84.00 – Special pricing \$63.95 (a savings of over 24%)

- ✓ Isotonix® Digestive Enzymes (20 packets)
- ✓ Ultimate Aloe Juice® Strawberry Kiwi (32 ounces)
- ✓ Nutriclean® Probiotics (30 tablets)

Ingredients for the Event:

- ✓ Drinks, fruit for shakes, sample cups
- ✓ Name tags, calculators
- ✓ New Distributor's inventory of products to sell
- ✓ Daily Essential Kit (at least one)
- ✓ Bottles of Aloe (4-5)
- ✓ Daily Essentials Kit and Aloe for samples
- ✓ Other kits (based on the flyer you are using)
- ✓ TLS Shakes (Chocolate and Vanilla)
- ✓ Gifts: Suggested – Aloe packets, Digestive Enzymes Packets, Mocha Packets, Intense FX, Royal Spa Trials
- ✓ Handouts:
 - Health Survey
 - Nutritional Wellness: Suggested Program (top 10)
 - New Product Kit Flyer (4 Quadrants)
 - Order Form with Kits
 - Lifestyle Survey Form
 - All handouts available for download at www.gonowresource.com
- ✓ Tools available:
 - Wellness 101 Outline
 - Home Shopping Lists (#671)
 - Catalogs: Shop.com, Motives, Skin Care
 - MA Annual Report (to read company facts)
- ✓ Distributors tasks are in **green**
- ✓ Host/Hostess or new distributor tasks are in **red**
- ✓ Sponsor or Sr Business Partner tasks in **purple**

SCRIPTS

REVIEW NAMES LIST WITH NEW DISTRIBUTOR AND CALL BACK THOSE WHO COULD NOT COME.

"Hi _____. I just wanted to follow-up with you regarding the health overview I had here at my house. It went so great. I am so impressed with this product line and its ability to help people. I know you are very interested in your health so I want to do a private overview with you. Let's sit down and have a cup of coffee, so I can share some of this awesome info with you. What is your schedule this week?"

SCRIPT FOR CUSTOMER'S THAT PURCHASED:

"Hi _____. I just wanted to follow-up with you regarding your new health products. Have you started taking them? How are you taking them? Well, I am very excited about how much we can really do to help ourselves maintain health. If you have any questions, please don't hesitate to call. I will be in touch in a couple of weeks to check in on you. Thank you for your business."

APPROACH SCRIPT FOR IN HOME EVENTS (PRODUCT PREVIEW OR BUSINESS PORTAL OVERVIEW)

"What are you doing (day of the week) night at 6p.m.?" (Do not speak until they respond!)

If they ask why, (after they have told you that they are free or busy), "I am having a fun Wellness 101 Party and I would like you to come. A few of us are getting together to learn more about our health and evaluate some unique wellness and anti-aging products. I value your opinion. Can I count on you to attend?"

IF THEY CAN'T COME...

"I really did want you to be there at this special presentation, but maybe this is better. The two of us can get together and I can show you firsthand the information. What's your schedule like this week? (Would an evening or afternoon be best?)"

1) Setup

- Name tags
- Guest Registration Form
- Set up folder (Health survey, Nutritional Wellness Program), pens and/or pencils on hand
- Start preparing shakes, drinks, aloe juice, daily essentials drinks
- See prior page in grey for other prep

2) Social (20 - 30 minutes max)

- Have guest sign registration sheet
- Hand out **name tags** (Put ☺ face on guest's badge if only one color)
- Hand out folder (**Health survey, Suggested products**), pen. Instruct them to start filling it out and receive FREE GIFT.
- Serve shakes in the kitchen with fruit, ice, flavorings, etc. This is the perfect time to have TLS shakes as a meal replacement or snack.

3) Begin - **Host/Hostess/New Distributor**

- Host to thank guests, intro itinerary, 2-minute commercial
- Introduce and edify the guest speaker or presenter

4) What is Market America? Intro of MA/SHOP.COM - **Sponsor/Assisting Distributor**

- Play **Abbreviated Business Plan Video** <http://www.marketamerica.com/site/one-to-one-marketing/> **OR**
- Play **MA Intro** on DVD **OR**
- Use **Annual Report** (page 2) and say it yourself
 - Based in Greensboro, NC; started in 1992
 - Celebrating 20 years of success
 - Product Brokerage and Internet Marketing specializing in social shopping, one-to-one marketing
 - Divisions and diversity: all Billion \$\$ Markets where consumers are already spending their money: Refer to Home Shopping List (tonight is: Nutritional Supplements and Wellness)
 - Nearly 5 billion \$ in retail sales; over \$2.7 billion paid to Unfranchise Owners/No down quarters
 - Partnered with Microsoft and acquired Shop.com in 2010
 - With Shop.com we specialize in online shopping, as well as being Shop Consultants
 - Financially strong, multiple countries: Mexico, England, etc.
 - Introduce NEXT speaker Senior Business Partner, if present

5) Guests & Product Testimonials - **Sponsor/Assisting Distributor**

- "Tonight's presentation is all about you. We want to identify needs you may have for better health."
- "We want to respect your time and keep this to an hour, but, first we want to know a little more about you. If you would, please give us your name, where you're from, and what got your attention and prompted you to come here tonight?" Refer to "Invitation Survey"...*Did they bring it?* (If they did, trade it for a free gift. **Each distributor is responsible for their own guest's FREE gift!**)
- "If you are a distributor, please share what your favorite product is, from our TOP 10 Wellness products" **Distributors share name of product ONLY from HANDOUT!**
- **Presenter** will select one or two distributors for their personal testimony (pre-arranged).
- "The purpose of this presentation is to begin an education process and give you information about the foundation of optimal wellness by focusing on four of our top selling health and nutrition products and touching on a handful of other nutraceuticals that are essential to addressing many of the most common health challenges. To do this, we are going to watch a DVD created by one of our company's product specialists."

6) Health Survey - **Sponsor/Assisting Distributor**

- Hand out and go over the Health/Wellness Survey -"If you could change one thing about your health what would it be? Your Body is talking, Are YOU listening?"
- **This is a great time** for the **distributors that are helping**, to pass out the aloe juice sampling or wait for video to instruct you.
- Briefly read through each of the health challenges on the Health Survey – After each health challenge ask, "Who do you know?" (Names of friends and family will be reviewed after the presentation).

7) Play Health & Wellness 101 Video

- As you press play announce: "You have also received a sheet titled Nutritional Wellness: Suggested Program on which you can take notes. The products listed on this sheet are the top 10 selling products in our health and nutrition line. 4 of those products (including OPC-3, our company's top selling product across all divisions) are a part of the kit that will be mentioned in the video. The rest we will talk briefly about when the video has finished"

- Let guests know drinks will be passed out during video for sampling (In the video, WHEN it says "Taste Ultimate Aloe", this is your queue to pass out aloe juice samples, also, near the end, you will get a similar prompt for the "Daily Essentials Kit mix to taste.")
- Guests can take notes using the **Nutritional Well Program forms** (in their folder)
- Play **Health & wellness 101** DVD or video (samples handed out with queue)
- At the end of the video, we then tell them what they sampled – OPC-3, Activated B-Complex, Multivitamin, and Calcium in the Daily Essentials Kit, Aloe and/or Isotonix Digestive Enzymes

8) Answer questions and CLOSE - Sponsor/Assisting Distributor

- Collect **Health Survey** forms and give away FREE GIFT
- Hand out the Product Kit Flyer quadrant sheet (Or whichever one you are using) to each guest
- "Market America is celebrating 20 years in business so they have created various packages to provide a savings for you and we want to share those special savings with you tonight. Four products covered are in the Daily Essentials Kit. It reflects a savings of \$56! Now, only you know if your good health is worth \$1.55 per day!"
- "The Digestive Health Kit – It all begins with digestion. It's essential to have your digestive tract clean for detoxification and absorption of nutrients."
- "Tonight we have an additional special. If you purchase the Daily Essentials Kit, or any other purchase over \$100, you will receive a free bottle or discounted of Ultimate Aloe juice. (optional)"
- "Now, let me ask you.... what would prevent you from getting started to a healthier life? I assume the answer is nothing, so let me offer 3 ways to buy."
 1. (Name of host/hostess) has a few products in stock and if you are lucky you can take your product home now. If (name of host/hostess) does not have the items you want, (he/she) will order them and they will be shipped to your door within a week. OR If we do not have the product here tonight, we can order it and deliver the product to you in person so we can show you how to take it properly and answer any questions you might have.
 2. To get your products FREE. What I mean by that, when you host a Wellness 101 in your home, the profits from the sales will be yours for products you want to purchase.
 3. Now, really think about this, especially if you like helping others, and if you checked off that you have family and friends that can use the products. You may want to consider starting your own business to get your products at wholesale and help others.. If you are interested in learning more about our business model and how you can help others, we would like to set up an appointment with you.
- "Whatever you choose before you leave here tonight, become a Preferred Customer and learn how to **"Get Paid to Shop" earning up to 50% Cashback** on all qualifying purchases of Market America branded products and from our partner stores."
- "If you Host a Wellness 101 for your friends/ Sell 4 Kits yours is FREE...or if you sell a Kit to a friend you get \$40 toward your Kit"
- "Now, please be sure your health survey is complete. (name of Host/Hostess) and I will be around to answer your questions and find out which of those 3 options would be best for you." OR "Now my time is yours and we will come around to help each one of you, individually, determine what you might need."
- "Thank you very much for the time you have given us."

9) Take Orders

- **ALL DISTRIBUTORS:** Migrate around the room offering personal help with Health Survey
- Refer to "show special" at the bottom of the order form and offer to help each guest personally
- Talk to the person who has been engaged in the room FIRST! Suggest getting started with the Daily Essential Kit or Digestive Health Kit or Optimal Wellness kit, add Enzymes or OPC-3 to get a FREE or discounted Aloe Juice.
- Take orders

10)Next Step

- **Distributors** provide guest with **Next Step Letter** (edited with YOUR information) and thank them for coming to Wellness Party! OR
- Any identified **Guests** that express further interest, have them fill out **Lifestyle Survey**.

Remember our goal is to:

- Identify 2 potential business partners for the Host/New Business Partner (ABC Pattern)
- Develop 10 customers that night or in Follow-up!
- Sell product kits – Daily Essentials, Digestive Health, Detox kit, Optimal Wellness Kit, Fast Start Kit
- Auto Ship

Event Tracking Sheet (Wellness 101/Beauty 101/Skincare 101)

			Approach		Follow up (list dates below)				Status	Comment
	Name	Contact	Event Type	Biz	1 st Look	2 nd Look	3 rd Look	4 th Look		
1										
2										
3										
4										
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Join us:

“Family Wellness 101”

A Simple and Natural Approach to:



	<u>You</u>	<u>Friends & Family</u>	<u>Name</u>
Energy and/or Healthier Alternative to Energy Drinks	Yes	Yes	
Weight Loss	Yes	Yes	
Joint/Ligament Flexibility (Carpel Tunnel, arthritis, RA, Orthopedic, etc)	Yes	Yes	
Blood Sugar Maintenance (Diabetes)	Yes	Yes	
Heart Health (Blood Pressure, Cholesterol levels, Vascular, Clotting, Circulation)	Yes	Yes	
Respiratory Health (Asthma, Allergies, Sleep Apnea etc)	Yes	Yes	
Digestive Health (Acid reflux, Ulcers, IBS, Crohn's, Colitis, etc)	Yes	Yes	
Improved Sense of Well-Being (Stress, Anxiety, Depression)	Yes	Yes	
Pain/Inflammation Relief (Headaches, Migraines, Back pain)	Yes	Yes	
Foot/Muscle Relief (Gout, Cramping, Restless leg)	Yes	Yes	
Healthy Immune Function (Colds, Flu, Autoimmune Diseases)	Yes	Yes	
Skin Health (Eczema, Psoriasis, Acne)	Yes	Yes	
Improved Sleep	Yes	Yes	

**We are all faced with health challenges at some point in our lives.
Nothing is more important to us than our health. Join Us!**

- Taste some samples (Enjoy a Nutritional Shake)
- Learn about better nutrition & listening to your body
- Learn how you can FEEL BETTER & LIVE LONGER
- Have FUN!!!



Hosted by:



Registration Form for Home Events

	Name	City	Phone Number	E-mail	Who invited	
1.						
2.						
3.						
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23.						
24.						

If there was one thing you could change about your health today or prevent in the future, what would it be? _____

All information is private & confidential

	<u>You</u>	<u>Family & Friends</u>	<u>Name</u>
Energy and/or Healthier Alternative to Energy Drinks	Yes	Yes	
Weight Loss	Yes	Yes	
Joint/Ligament Flexibility (Carpel Tunnel, Arthritis, RA, Orthopedic, etc)	Yes	Yes	
Blood Sugar Maintenance	Yes	Yes	
Heart Health (Blood Pressure, Cholesterol Levels, Vascular, Clotting, Circulation)	Yes	Yes	
Respiratory Health (Asthma, Allergies, Sleep Apnea, etc)	Yes	Yes	
Digestive Health (Acid Reflux, Ulcers, IBS, Crohn's, Colitis, etc)	Yes	Yes	
Improved Sense of Well-Being (Stress, anxiety, Depression)	Yes	Yes	
Pain / Inflammation Relief	Yes	Yes	
Foot / Muscle Relief (Gout, Cramping, Restless Leg)	Yes	Yes	
Healthy Immune Function (Colds, Flu, Autoimmune Diseases)	Yes	Yes	
Skin Health (Eczema, Psoriasis, Acne)	Yes	Yes	
Improved Sleep	Yes	Yes	
Other Health Concerns _____			
Do you take Vitamins or Herbals of any kind?	Yes	Yes	
Are you under the supervision of a Health Professional?	Yes	Yes	
Do you take prescription medication?	Yes	Yes	

Is there any reason you would not be willing to use a product that would address these concerns? _____

Name _____ Age _____

Address _____

Phone # _____ Email _____

Nutritional Wellness: Suggested Program

Key Benefits for Your Health	Notes
 <p>Ultimate Aloe - 32 oz. bottle, code #1280 (Nat.), #1285 (S/K), #1282 (C/A)</p> <ul style="list-style-type: none"> • Supports a healthy digestive tract • Promotes normal healing • Promotes digestive comfort • May help relieve symptoms associated with IBS, Crohns, Indigestion, Acid Reflux, Constipation 	
 <p>Isotonix® Digestive Enzymes - 90 serving bottle, product code #13022</p> <ul style="list-style-type: none"> • May help occasional stomach upset • Supports a healthy digestive tract • Supports healthy immune function • May help relieve symptoms associated with Indigestion, Acid Reflux, and General Stomach discomfort or upset 	
 <p>Isotonix® OPC-3 - 90 serving bottle, product code #13009</p> <ul style="list-style-type: none"> • Combats Free Radicals • Demonstrates anti-inflammatory activity • Helps maintain healthy cholesterol • Helps promote cardiovascular health • Promotes Immune Health • May help relieve symptoms associated with chronic conditions such as Allergies, Arthritis, Asthma, Cancer, Cardiovascular Disease, Circulation, Diabetes, High Blood Pressure, Lupus, Lyme's Disease, PMS, Restless Leg Syndrome, and More. 	
 <p>Isotonix® Multivitamin - 90 serving bottle, product code #13053</p> <ul style="list-style-type: none"> • Contains 100% or more of the recommended daily value of essential Vitamins and Minerals • Supplements deficiencies in diet • Provides vitamins and minerals associated with healthy body weight • Assures complete nutritional balance and fills in the gaps where the foods we eat can't provide all of the nutrients necessary for optimal health. 	
 <p>Isotonix® Activated B Complex - 90 serving bottle, product code #13057</p> <ul style="list-style-type: none"> • Helps decrease stress and improve mood • Increases Energy • Promotes normal cognitive performance • Helps support DNA integrity • May help relieve symptoms associated with Migraines, Head Discomfort, Low Energy/Fatigue, Stress, Depression, and more. 	
 <p>Isotonix® Calcium Plus - 90 serving bottle, product code #13020</p> <ul style="list-style-type: none"> • Supports skeletal health • Supports normal muscle use and performance • Supports healthy teeth and gums • Helps maintain normal cholesterol levels 	
 <p>Heart Health Omega 3 Fish Oils - 60 serving bottle, product code #13852</p> <ul style="list-style-type: none"> • Helps maintain normal cholesterol levels • Helps maintain healthy blood pressure levels • Promotes overall cardiovascular health • Provides the 3 grams of EPA and DHA that studies reveal is the most effective does to promote overall cardiovascular health. 	
 <p>Isotonix® Vitamin D with K2 - 30 serving bottle, product code #13071</p> <ul style="list-style-type: none"> • Promotes healthy arteries • Helps maintain bone health • Supports immune health • Helps maintain cardiovascular health 	
 <p>Complete Greens - 60 serving bottle (powder), product code #13142</p> <ul style="list-style-type: none"> • Helps Maintain a healthy digestive tract • Helps individuals receive well rounded nutrition • Helps provide beneficial probiotic activity and nutritional enzymes • Helps benefit the body's organs with nutrients 	
 <p>Mochatonix - 14 serving canister, product code #7802</p> <ul style="list-style-type: none"> • Promotes cognitive health • Promotes mental focus and memory • Helps heighten energy and endurance • Supports weight loss and control 	

WHICH KIT IS RIGHT FOR YOU?

Four Perfect Kits to Fit Your Needs

- ☐ **Isotonix® Daily Essentials Kit**
Meet your daily nutrient requirements.



SAVE 29%
\$195.95 VALUE!

Daily Essentials Kit contains:
1 Isotonix® Multivitamin 300 g bottle
1 Isotonix® Activated B-Complex 300 g bottle
1 Isotonix® OPC-3® 300 g bottle
1 Isotonix® Calcium Plus 300 g bottle

Code: 6459 | \$139.95

- ☐ **Digestive Health Kit**
A great approach for your digestive health.



SAVE 24%
\$84.00 VALUE!

Digestive Health Kit contains:
1 Ultimate Aloe Juice® Strawberry Kiwi Flavor 32 oz
1 NutriClean® Probiotics 30 tablets
1 Isotonix® Digestive Enzymes with Probiotics 20 pkts
Code: 6491 | \$63.95

- ☐ **Energy Booster Kit**
A complete approach for your energy needs.

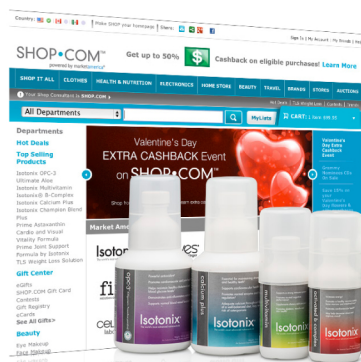


SAVE 31%
\$115.49 VALUE!

Complete Energy Booster Kit contains:
1 MochaTonix® 10 packets
1 Isotonix® Activated B-Complex 300 g bottle
10 Awake® Energy Shots (Grape Flavor)

Code: 6493 | \$79.95

- ☐ **Fast Start Kit**
Become an entrepreneur today and begin creating ongoing income.



ONLY \$399*

*Includes shipping

Credit Card Purchase Option

Name _____ Phone _____
Address _____
City _____ State _____ ZIP _____
Email _____
Card Number _____ Exp. Date (MM/YY) _____
Signature _____

I authorize my card to be charged for the amount of the kit selected above.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Want to Save Even More?

For optimum wellness, take advantage of the AutoShip option and save an additional 5%! ☐ Yes ☐ No

SHOP•COM™
powered by marketamerica®

**** ASK ME HOW to GET AN EXTRA 5% DISCOUNT FOR AUTOSHIP!**

Product	Retail	Quantity	Total
Daily Essentials Kit: 90 day supply of OPC-3, B-Complex, Calcium, and MultiVitamin Save 33%	\$139.95		
Complete Detox Kit: Curcumin Extreme®, NutriClean® Hepatocleanse, Timeless Prescription® Oxygen Extreme Save 26%	\$69.95		
Optimal Wellness Kit: Omega III and a 30 day supply of B Complex and Multi Vitamin Save 39%	\$49.95		
Digestive Health Kit: Ultimate Aloe Juice® Strawberry Kiwi, Digestive Enzymes – 20 packets, Nutriclean® Probiotics Save 24%	\$63.95		
Isotonix OPC-3: clean blood & tissue (90servings)	\$69.95		
Isotonix OPC-3 Beauty Blend : (45 servings)	\$73.50		
Isotonix Prime Joint Support: (45 servings)	\$73.50		
Isotonix Multi Vitamin: basic building blocks (30 servings)	\$23.00		
Isotonix Activated B-Complex: nervous system, stress (90 servings)	\$52.50		
Isotonix Vitamin D with K2: (30 servings)	\$31.50		
Isotonix Calcium Plus: strong bones (90 servings)	\$19.50		
Complete Greens: nutrients from vegetables (60 servings)	\$43.50		
Glucosatin: Regenerates cartilage and tissues supporting the joints	\$47.00		
Bliss Anti-Stress: stabilize mood, adapt to stress, relax w/o drowsiness	\$36.75		
MochaTonix: (the Real Skinny Latte) energy and mental alertness	\$38.00		
Heart Health System - Advanced LipiTrim® Ultra, Essential Omega III Fish Oil, TriActive™	\$104.95		
NutriClean: 7 Day Cleansing & Detoxification System	\$44.25		
Ultimate Aloe Juice: clean & rebalance digestive track (32oz) pick flavor	\$26.00		
Isotonix Digestive Enzymes (90 servings)	\$33.50		
TLS Shake : (circle flavor you want) Vanilla or Chocolate	\$33.95		
Subtotal			
Shipping & Handling			
Sales Tax			
TOTAL DUE			

CUSTOMER INFORMATION:

Complete as it appears on your credit card statement.

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

PAYMENT INFORMATION:

Cash _____ Check _____ Credit Card: _____ Visa _____ MasterCard _____
Credit Card # _____ Expiration _____ CV Code: _____ (3 digit code on back)

Initial Here ____ By Initialing, I am agreeing to monthly auto-ship on the above products.

Date: _____ Amount: _____

Signature: _____

I hereby authorize the above purchase for the amount indicated.

Suggested Guideline for wellness 101

We are focusing on how to recommend the kits for savings!

The first 3 products listed are most important.

	<u>Products Suggested</u>	<u>Kits Suggested</u>
Energy and/or Healthier Alternative to Energy Drinks	Aloe, B's, OPCs	Essential/Energy Booster
Weight Loss	Aloe, TLS Kit	TLS Kit
Joint/Ligament Flexibility (Carpel Tunnel, Arthritis, RA, Orthopedic, etc)	Aloe, OPC, Calcium, Omega 3, Prime Joint	Essential Kit or Joint Kit
Blood Sugar Maintenance	Aloe, OPC-3, Multi	Optimal or Essential Kit
Heart Health (Blood Pressure, Cholesterol Levels, Vascular, Clotting, Circulation)	OPC 3, Aloe, Omega	Essential Kit
Respiratory Health (Asthma, Allergies, Sleep Apnea, etc)	Aloe, OPC-3, B's	Essential Kit
Digestive Health (Acid Reflux, Ulcers, IBS, Crohn's, Colitis, etc)	Aloe, OPC-3, Dig.Enzymes	Digestive Health
Improved Sense of Well-Being (Stress, anxiety, Depression)	Aloe, OPC-3, Bliss, Calcium, B's	Essential Kit/Optimal
Pain / Inflammation Relief	Aloe, OPC-3, Omega 3	Essential Kit
Foot / Muscle Relief (Gout, Cramping, Restless Leg)	Aloe, OPC-3, Calcium, Greens	Essential kit
Healthy Immune Function (Colds, Flu, Autoimmune Diseases)	Aloe, Multi, OPC 3,	Essential Kit or Digestive Health
Skin Health (Eczema, Psoriasis, Acne)	Aloe, OPC-3, Omega 3	Essential Kit
Improved Sleep	Aloe, Calcium & OPC 3	Essential Kit
PH Balance	Aloe, Greens, OPC 3, Calcium	Aloe & greens
Stress	Aloe, B's, OPC-3, Bliss	Stress Kit
Do you take Vitamins or Herbals of any kind?	Send them Wellness 101 Video Link	
	From www.gonowresource.com . Education is Key!	
Do you take prescription medication?	Consult with your Doctor	

Kits:

GENERAL:

Isotonix® Daily Essentials Kit: Multi, OPC-3, Calcium, Bs
Optimal Kit: Multi, OMEGA-3 , Bs

STRESS

Stress Kit: Bs, Bliss, OPC

DETOX:

TLS Detox Kit: 7 Days Cleanse, Opc, Multi & Core
Complete Detoxification Kit: Curcumin, Oxygen Extreme & Hepatocleanse

DIGESTIVE:

Digestive Health Kit: Aloe, Probiotics, Digestive Enzyme

WEIGHT LOSS

TLS® Find Your Fit Kit: Shakes (Vanilla & Chocolate),
Multi & CORE

ANTI-AGING

Prime Advantage Anti-Aging Kit: PRIME Joint, PRIME
Wellness & Ultra PRIME

Joint Health and Flexibility Kit: PRIME JOINT, OMEGA-3, Curcumin

ENERGY

Energy Booster Kit: Mochatonix, FIXX & Bs

Lifestyle Survey

What would you change in your life if your **annual income** became your **monthly income**? _____

If you could change one thing about your job or current lifestyle what would it be? _____

How much extra money per month would make a difference for you **NOW**? _____

Circle any of the following that you (or someone you know) would be interested in learning more about.

		Name
Being Your Own Boss, Owning Your Time	You	Family/Friend
A secondary stream of income	You	Family/Friend
Team Building	You	Family/Friend
Time Freedom	You	Family/Friend
Tax Advantages of Owning a Small Business	You	Family/Friend
Replacing Your Current Income	You	Family/Friend
Career Change / Be Your Own Boss	You	Family/Friend
Working from Home	You	Family/Friend
Helping Others Define and Reach Their Goals	You	Family/Friend
Increased Savings, College Fund, Reduce Debt, etc.	You	Family/Friend
Coaching, Mentoring, Training	You	Family/Friend

Check the top 5 positive characteristics you possess...

- | | | |
|--|---|--|
| <input type="checkbox"/> Coachable | <input type="checkbox"/> Open Minded | <input type="checkbox"/> Team Player |
| <input type="checkbox"/> Ambitious | <input type="checkbox"/> Well Connected | <input type="checkbox"/> Love Helping other People |
| <input type="checkbox"/> Entrepreneurial | <input type="checkbox"/> Out of the Box Thinker | <input type="checkbox"/> Leader |
| <input type="checkbox"/> Dependable | <input type="checkbox"/> Self Motivated | <input type="checkbox"/> Goal Oriented |
| <input type="checkbox"/> Disciplined | <input type="checkbox"/> Friendly/Fun | <input type="checkbox"/> Health Conscious |

Is there any reason you wouldn't be willing to invest one hour of your time to learn more? _____

Name _____

Phone _____ Email _____

Best Time to Reach You _____

Visit www.unlimitedlifestyles.com to learn more!

Next Step...

Thank you for taking time to evaluate the UnFranchise business concept. We are excited to have the opportunity to share it with you. The fact that every individual possesses the ability to get paid on every dollar they spend is a revolutionary and lucrative concept. Couple this with the fact that you already know people who desire both time and financial freedom, you have the basic building blocks for affecting widespread change in yourself and others.

To make your evaluation of Market America an easy process we have outlined a few steps to assist you.



1. Register as a Preferred Customer (PC). If you haven't already, registering is **FREE** and provides many benefits. Get **"Paid to Shop"** and earn from **2% to 50% CASH BACK** on qualifying purchases from your favorite stores. Go to my website at _____ and register as a PC. Simply click on the **"Sign In"** in the upper right hand corner of our website. Refer a friend and earn .5% cash back on all of their qualifying purchases by using the "invite Friend Your Friends" tool.

2. Complete a Health Survey with your Shop Consultant. Evaluate the Daily Essentials Kit.



3. Visit our information websites for more information.

- www.unlimitedlifestyles.com
- * www.marketamerica.com
- Local Events Website (Optional):

Several evaluation tools including Market America's Annual Report, a comprehensive report on the company, products and financial growth are available upon request.

4. Ask yourself the following questions.

- Am I happy with my current financial situation?
- Do I have enough time to spend with family or do the things I enjoy?
- How prepared am I for retirement?
- Does getting paid on every dollar I spend interest me?
- **Am I a team player, self motivated and dependable?**

5. If you answered YES to any of the above, choose to make a change today!

I look forward to talking to you in the near future and to continue your evaluation of marketamerica.com!

Sincerely,

Name

E-mail

Phone number