## Shopping Annuity 5 Basic Steps Review

Become an Unfranchise Owner and perform five simple actions to create a Shopping Annuity:

- 1) Identify all of the products you are currently buying every 4-12 weeks, then identify Market America's exclusive products that can replace them.
- 2) For those products that cannot be replaced with Market America's products, you can continue buying those same products from the same stores through your own SHOP.COM website.
- 3) Recommend Market America's exclusive products and the SHOP.COM website to 10-15 individuals and build relationships to create lifetime value.
- 4) Identify 2-8 individuals committed to improving their financial situation by becoming an Unfranchise owner and creating a Shopping Annuity.
- 5) Teach, manage, and assist others to convert spending into earning by changing what they buy and how they buy it.