

SHOP Local

Frequently Asked Questions

1. What is SHOP Local?

- a. The SHOP Local program will allow local businesses to become SHOP.COM partners, enabling UnFranchise Owners and Preferred Customers to earn Cashback and/or IBV with every purchase made at those stores.

2. What's in it for me?

- a. You will be able to order from your favorite Pizza shop, local butcher, or even get your dry cleaning done and earn Cashback and IBV. If you need even more incentive, we will be rewarding UFO's who sign up new merchants for the SHOP Local program with 1% IBV on monthly sales.

3. How do I start earning?

- a. Once the SHOP Local program is LIVE (Late Feb or early March) go to SHOP.COM to link your credit card to the program, and then the next time you use that credit card at a registered local merchant you'll also be getting Cashback and building your Shopping Annuity.

4. What Payment Methods can I use to enroll?

- a. The SHOP.COM Credit Card is the BEST to register because you can earn Cashback and/or BV on your purchases, as well as any Visa, MasterCard, and American Express.
- b. Discover Card will be Coming Soon

5. Can I pay with cash?

- a. No our offers are linked to your credit card. To earn IBV and Cashback, you must use the card linked to your SHOP Local account.

6. How do I know I earn the Cashback from SHOP Local?

- a. Once you've successfully completed a transaction at a SHOP Local merchant (with your registered Credit Card) your smart phone will receive a PUSH Notification to confirm the completed transaction. Please be sure to allow Push Notifications for SHOP.COM on your smartphone or tablet to ensure you receive these messages.

7. Can I order for pickup and delivery from some restaurants?

- a. Yes, some restaurants do allow both Pick-up and Delivery options. When placing your order be sure to use the card linked to your SHOP Local account for payment.

8. Who would be a good fit for this program?

- a. Market America has already established a partnership to bring 10,000 merchants into the program in 2016, including national merchants like **Whole Foods** and **Bed, Bath and Beyond**. The most powerful part of this new program, though, is the opportunity that SHOP Local provides for UnFranchise Owners to partner with business owners in your own neighborhoods. Do you have a favorite pizza place down the street? Does the local bakery where you like to meet people for coffee need a business boost? The beauty of the SHOP Local program is that the opportunities are endless from Childcare Centers to coffee shops the sky is the limit.

9. How do I suggest SHOP Local Businesses?

- a. You can have the Business owner go to SHOP.COM on the bottom of the page click on "Contact Us" and then "Sell on SHOP.COM", and then on that page there is an inquiry form for them to fill out with their information, our team will get in touch with them to discuss the opportunity.
 1. <http://www.shop.com/AboutMerchantPartnerPrograms-t.xhtml>
- b. Unfranchise Owners can give suggestions of businesses and email us at shoplocal@shop.com
Only submissions with the business name, phone number and Physical Address will be accepted.

10. What Countries is the SHOP Local program for?

- a. We're currently rolling it out in the US first, however we will be rolling it out to other countries too so keep an eye on the Unfranchise News Alerts to see when SHOP Local will be coming to your neighborhood!