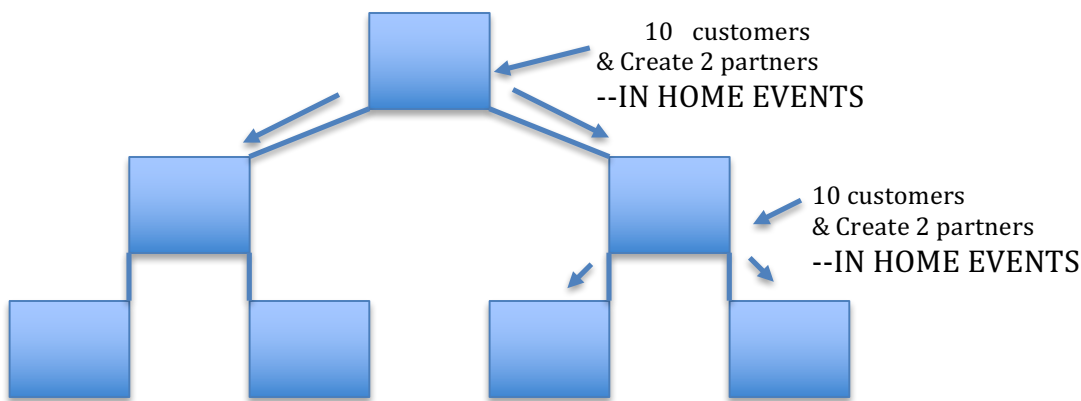


Market America Shop.com Overview

Learn How to Convert Spending into Earning

(A Penny Saved Is A Penny Earned)

1. 6:00 p.m. Social
 - a. Team members bring a healthy snack to share
 - b. Distributor Name Tag - have them write their name and their favorite product.
 - c. Guest Name Tag - have them write their name and where they shop on-line.
2. 6:45 p.m. Host should welcome everyone and share their WHY
3. Talk about Shop.com/Market America
 - a. Use new 2015 annual report
4. Home Shopping List – Exclusive Products
 - a. Check off items used and count number of items checked (gift for most items checked from guests)
 - b. Show overview of products in ma catalog and stress retail to cost; share testimonies throughout catalog. (Share Aloe and Daily Essential product)
5. Market America Video – Preparing for your Financial Future (found on~*Gonowresource.com*)
6. White Board – What are other products that you use in your household that Market America doesn't provide. Audience shares what they use - (*List items on white board, what it takes to run a household ie. appliances, furniture; clothes, etc.*)
 - a. Show your total Cashback (Click on Cashback to view total)
 - b. Tour the Portal
 - Talk about registering as a preferred customer
 - Shop Buddy
 - Comparison Shopping
 - Raise.com; Boxed.com; Drugstore.com; Jet.com
7. You-Tube clip of Brenda Jones Rafferty, 72 yrs. old who saved \$7,000
8. Shopping Annuity 5 Basic Steps Review (found on ~ *Gonowresource.com*)
9. Sr. Partner, draw out the Base Ten Seven Strong plan on a white board



Convert Your Spending Into Earning!

Think of being Economically Connected to all the Households!