POST BUSINESS LAUNCH (What is the status of your 30 invitees?)

The possible outcomes are as follows, listed in priority order:

1. Someone who attended Business Launch and asked for more information about beginning their Shopping Annuity Opportunity (Unfranchise Business).
2. Someone who attended Business Launch and made a product purchase but did not request information about the Opportunity.
3. Someone who attended Business Launch but did not make a purchase and did not request information about the Opportunity.
4. Someone who was invited to your Business Launch but did not attend.