

# Shop and Save EVENT (ABC Action Plan)

## Materials Needed

1. Tickets, Catalogs, Home Shopping Lists, Shopping Surveys and Basket with Samples
2. Have products on hand to sell, especially Aloe and Daily Essentials. (Fast Start Kit)
3. Have products to sample.
4. Computer/Internet / TV with [www.unlimitedlifestyles.com](http://www.unlimitedlifestyles.com) & [www.shoppingonlinepaysyou.com](http://www.shoppingonlinepaysyou.com)

## MEET & GREET: Preparation for shopping

1. Everyone signs in. Guests write on their name tag, name and where they shop. Business partners write their name and their favorite product. Hand out Shopping Survey
2. Sample time!! (MA products. You can't promote what you don't use.) Aloe, Shakes, Daily Essential Packets, Digestive Enzymes. **(BE PREPARED TO SELL PRODUCTS!)**

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## Level C – Host (New Unfranchise Owner)

1. **While sampling**, the host (NEW UFO) welcomes everyone and asks him or her to introduce themselves and share what's on their name tag.
2. Host asks everyone to sit down; we've got a couple of things to watch and a survey to fill out.
3. Host talks about their "WHY" and Market America/Shop.com and introduces the Level B partner.

## Level B – Unfranchise Owner

1. Go to [www.shoppingonlinepaysyou.com](http://www.shoppingonlinepaysyou.com) > **(Home page)** and play the 2-minute promo video.
2. Go to [www.shoppingonlinepaysyou.com](http://www.shoppingonlinepaysyou.com) > **JR & acquisition** of shop.com video.
3. Discuss the **Shopping Survey**. Level B asks 1 question at a time. This survey needs to create lots of discussion! Do not hurry this. This is the mind opener!  
Do slowly, have fun and create lots of conversations.
4. Go to [www.shoppingonlinepaysyou.com](http://www.shoppingonlinepaysyou.com) > **features of shop.com**.
5. Have the audience share something they are currently shopping for.
6. Go to **UFO's shop.com (live)** Introduce Raise.com, drugstore.com, soap.com, and price compare from your own portal.

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## Level A – Sr. Unfranchise Owner

1. **CLOSE:** End the event with a game. Hand out the **Home Shopping List** and have everyone check off the items they use.  
Whoever checks off the most items wins a gift from the basket. (SNAP)
2. Most of you already understand the power of **shop.com** after tonight.  
Now if you flip over the **Home Shopping List**, you can see how you can redirect your money to get the most cashback!
3. Go to [www.shoppingonlinepaysyou.com](http://www.shoppingonlinepaysyou.com) > **How Do I Convert Spending into Earning**
4. Some of you business minded people are wondering how shop.com advisors get paid. I'm going to hand out a sheet (**Shopping Annuity 5 Basic Steps**) that will explain the five basic steps. Schedule an appointment to see our Business model (PLAN)
5. Everyone needs to make sure you get a **Follow-up scheduled**. Remind all guests that whoever invited them will be getting with you to set a Follow-up appointment to get you registered as a preferred customer, go over your Home Shopping List, and Help you Start Redirecting your \$\$\$\$ now! **SAMPLE AND SELL PRODUCTS YOU HAVE ON HAND!!!!!!**

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